

## Service Management - ITIL®

ITIL is the most widely accepted approach to IT service management in the world. Providing a cohesive set of best practice guidance drawn from the public and private sectors across the world, it has recently undergone a major and important refresh project.

IT Service Management (ITSM) derives enormous benefits from a best practice approach. Because ITSM is driven both by technology and the huge range of organisational environments in which it operates, it is in a state of constant evolution. Best practice, based on expert advice and input from ITIL users is both current and practical, combining the latest thinking with sound, common sense guidance.

### ITIL: Overview and Benefits

ITIL provides a systematic and professional approach to the management of IT service provision. Adopting its guidance offers users a huge range of benefits that include:

- reduced costs;
- improved IT services through the use of proven best practice processes;
- improved customer satisfaction through a more professional approach to service delivery;
- standards and guidance;
- improved productivity;
- improved use of skills and experience; and
- improved delivery of third party services through the specification of ITIL or ISO 20000 as the standard for service delivery in services procurements.

### ITIL Users

ITIL has been adopted by hundreds of organisations worldwide. These include:

- Microsoft
- IBM
- Barclays Bank
- HSBC
- Guinness
- Procter & Gamble
- British Airways
- Ministry of Defence
- Hewlett Packard